

think
iowa city SOMEWHERE TO
WRITE HOME ABOUT

meet in

IOWA CITY

*In Iowa City, every meeting tells a story,
and every guest becomes part of ours.*





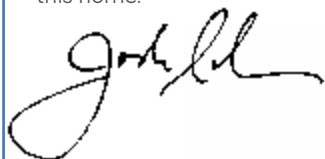
Why meet in Iowa City?

meet somewhere to write home about

At Think Iowa City, we are proud to serve as your partner and advocate, helping transform ideas into experiences that feel purposeful, welcoming, and local. Our role is not only to help you plan an event, but to help you tell its story through people and place.

Whether you are hosting a board retreat, national convention, citywide celebration, or a sporting event, our team brings deep destination knowledge, trusted community relationships, and a hands-on approach to every detail. From first site visit to final send-off, we work alongside you to ensure each moment unfolds seamlessly.

Hospitality here is personal. Inclusivity is intentional, it isn't just a value, it's our way of doing business. Service and authenticity guide everything we do, from the venues we recommend to the community connections we help facilitate. We look forward to welcoming you and partnering with you to create an experience that reflects the best of Iowa City, Coralville, and the people who call this home.



Josh Schamberger
President
Think Iowa City

Welcome to a destination where meetings feel personal and every gathering becomes part of the community's story. In Iowa City and Coralville, creativity isn't a tagline, it's embedded in how we think, collaborate, and host.

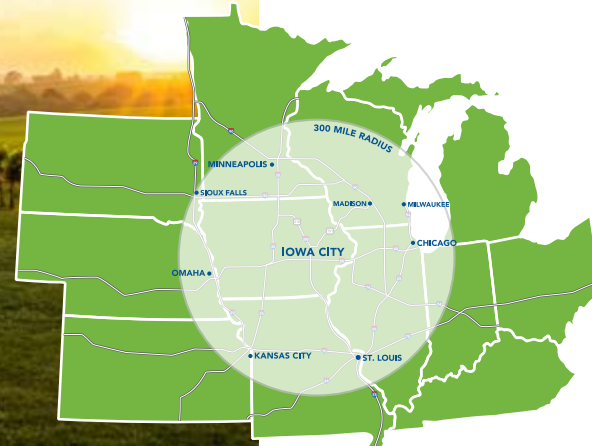
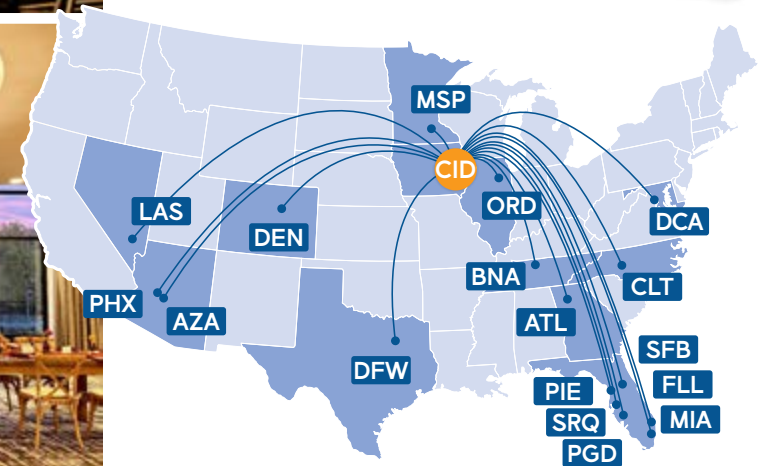
With two distinct yet connected districts, planners benefit from the walkable energy of Downtown Iowa City and the polished convenience of Coralville's Iowa River Landing. Within minutes, attendees can move seamlessly between hotels, venues, dining, and cultural experiences, creating natural opportunities for connection long after the final session concludes.

Here, meetings are enriched by a vibrant arts scene, a welcoming community, and an easy-to-navigate footprint that supports programs of all sizes. When you meet here, your event becomes more than a moment on the calendar, it becomes an experience worth writing home about.



getting here is easy

Located off I-80, Iowa City/Coralville is perfectly positioned and easy to reach by car or air through the Eastern Iowa Airport (CID), just 20 minutes away. CID serviced over 1.6 million passengers in 2025 and offers 17 non stop destinations airlines including American, Allegiant, Delta, United, and Frontier.



Driving Distance in Miles from Midwest Cities

- Des Moines, IA 113
- Chicago, IL 220
- Omaha, NE 252
- St. Louis, MO 259
- Milwaukee, WI 264
- Minneapolis, MN 303
- Kansas City, MO 307



where to stay & meet

From full-service convention hotels to downtown stays, Iowa City and Coralville offer a mix of comfort, style, and space. With more than 3,800 guest rooms and over 200,000 square feet of meeting space, our hotels make it easy to host gatherings of every size and style.



Graduate by Hilton Iowa City

TOTAL ROOMS 234

TOTAL SQ. FT. OF MEETING SPACE 10,455 sq. ft.

LARGEST MEETING SPACE + ROOM NAME
6,200 sq. ft. — Wayne Ballroom

LARGEST EVENT SPACE CAPACITY 600 guests

Located on the Pedestrian Mall, the Graduate Iowa City combines local character with boutique style. Its meeting and event spaces include the Wayne Ballroom, ideal for general sessions or banquets, along with creative breakout rooms and private dining options. On-site dining at Poindexter Coffee and Wilder Restaurant adds local flavor and convenience.



Hyatt Regency Coralville Hotel & Conference Center

TOTAL ROOMS 288 (including 8 suites)

TOTAL SQ. FT. OF MEETING SPACE 60,000 sq. ft.

LARGEST MEETING SPACE + ROOM NAME
30,000 sq. ft. — Exhibit Hall

LARGEST EVENT SPACE CAPACITY 4,000 guests

Recently renovated and reimagined, the Hyatt Regency Coralville Hotel & Conference Center stands among the Midwest's premier destinations for meetings and conventions. Featuring 60,000 sq. ft. of flexible indoor meeting space, including a 30,000-sq. ft. exhibit hall, elegant ballrooms, and 33,500 sq. ft. of outdoor terrace space. This property offers the versatility and scale needed for gatherings of every size.

Guests can enjoy the all-new Watermill Kitchen & Bar, serving locally inspired cuisine and craft cocktails in a fresh, open setting. Situated in the walkable Iowa River Landing, the hotel provides effortless access to shopping, dining, and entertainment, making it a favorite for both planners and attendees.





**Hilton Garden Inn Iowa City
Downtown University**

TOTAL ROOMS 143

TOTAL SQ. FT. OF MEETING SPACE 3,500 sq. ft.

LARGEST MEETING SPACE + ROOM NAME
2,815 sq. ft. — Garden Ballroom

LARGEST EVENT SPACE CAPACITY 250 guests

In the heart of downtown Iowa City, the Hilton Garden Inn pairs modern design with a central location. Its flexible ballroom and boardroom spaces make it ideal for mid-size meetings and receptions, while the rooftop venue Vue Rooftop provides sweeping city views for evening events. Guests enjoy easy access to the Pedestrian Mall, restaurants, and the University of Iowa campus.



**Courtyard by Marriott Iowa City
University Heights**

TOTAL ROOMS 140

TOTAL SQ. FT. OF MEETING SPACE 9,900 sq. ft.

LARGEST MEETING SPACE + ROOM NAME
8,300 sq. ft. — The Heights Rooftop

LARGEST EVENT SPACE CAPACITY 500 guests

Located beside Kinnick Stadium and the University of Iowa medical campus, the Courtyard by Marriott Iowa City University Heights offers modern design, elevated comfort, and one of the area's most unique event venues. Its rooftop ballroom, The Heights Rooftop, features sweeping views of Kinnick Stadium and the surrounding city, a favorite setting for meetings, receptions, and celebrations. Guests enjoy on-site dining at The Bistro, serving breakfast, dinner, and craft cocktails in a relaxed atmosphere.





Holiday Inn & Kinnick Conference Center

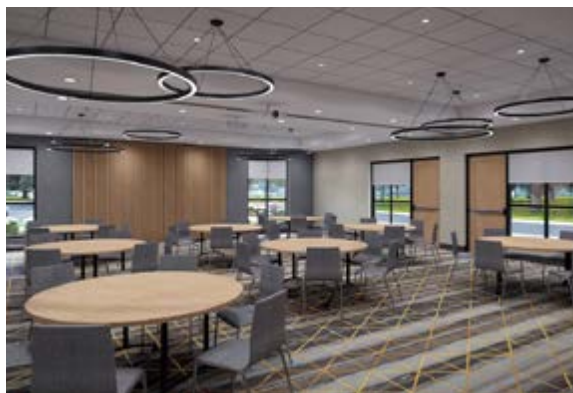
- TOTAL ROOMS** 95

- TOTAL SQ. FT. OF MEETING SPACE** 6,500 sq. ft.

- LARGEST MEETING SPACE + ROOM NAME**
4,400 sq. ft. — Kinnick Ballroom

- LARGEST EVENT SPACE CAPACITY** 400 guests

Conveniently located off I-80, the Holiday Inn Coralville offers full-service hospitality in a flexible and accessible setting. The Kinnick Ballroom and adjoining breakout rooms are suited for corporate trainings, banquets, and regional meetings. The property also features a restaurant, indoor pool, and close proximity to Coral Ridge Mall and local dining.



With more than 3,800 guest rooms across three connected communities, the Iowa City/Coralville area offers accommodations to fit every group and budget.

- avid Hotel** 68 Rooms
- Candlewood Suites** 68 Rooms
- Comfort Inn** 81 Rooms
- Country Inn & Suites** 74 Rooms
- Drury Inn** 180 Rooms
- Element** 90 Rooms
- Fairfield Inn** 95 Rooms
- Hampton Inn** 95 Rooms
- Hampton Inn Coralville** 114 Rooms
- Hampton Inn Iowa City** 93 Rooms
- Heartland Inn** 114 Rooms
- Holiday Inn Express** 80 Rooms
- Home2 Suites** 102 Rooms
- Homewood Suite** 95 Rooms
- Hyatt Place** 151 Rooms
- MainStay Suites** 71 Rooms
- Residence Inn** 95 Rooms
- SpringHill Suite** 102 Rooms
- Staybridge Suites** 99 Rooms

Every venue tells a story. Make yours here.



From modern arenas to historic landmarks, Iowa City and Coralville offer distinctive venues that spark creativity and connection. Host where legends play, dine among history, or meet in spaces designed to inspire.



KINNICK STADIUM
Host where legends play



HANCHER AUDITORIUM

unique meeting spaces

performing arts & cultural venues



HYVEE CENTER AT CENTENNIAL PARK



VOXMAN MUSIC BUILDING
Acoustically stunning event spaces



RIVERSIDE THEATRE



THE ENGLERT THEATRE



OLD CAPITOL MUSEUM
Iconic backdrop for receptions



XSTREAM ARENA & GREENSTATE FAMILY FIELDHOUSE
Flexible, high-capacity venue



STANLEY MUSEUM OF ART



CORALVILLE CENTER FOR THE PERFORMING ARTS



two distinct districts, one community

Meet, explore, and connect.



Iowa River Landing (IRL)

Anchored by the Hyatt Regency Hotel & Conference Center and Xstream Arena, the Iowa River Landing brings meetings, dining, shopping, and entertainment within steps. Its walkable layout, easy parking, and vibrant mix of local experiences make it effortless to connect and explore between sessions.



"Like an Olympic Village."

IOWA GIRLS HIGH SCHOOL ATHLETIC UNION



Downtown Iowa City

Creative energy thrives in Downtown Iowa City, the heart of the University of Iowa campus and a designated Arts & Entertainment District. Attendees can stroll the pedestrian mall, dine at chef-driven restaurants, discover live music, and feel the pulse of an authentic college town that celebrates art, culture, and community.



Art. Energy. Authenticity

FROM RIVERSIDE TRAILS TO NEARBY NATURAL SPACES, ATTENDEES CAN STEP OUTSIDE THE MEETING ENVIRONMENT WITHIN MINUTES, CREATING EASY OPPORTUNITIES FOR WELLNESS, RECHARGING, AND FRESH-AIR EXPERIENCES.

field trips

Reimagined.



CEDAR RIDGE WINERY & DISTILLERY
Tastings & tours & event space



From craft brews to chef-driven kitchens, every sip and bite in Iowa City tells its own story.

raise a glass

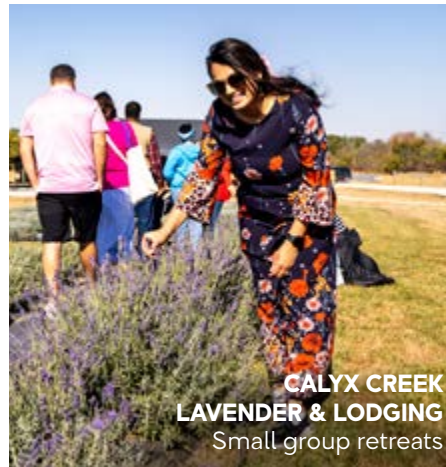
Savor the story.



PINSEEKERS



WALKER HOMESTEAD FARM & WINERY
Private dinners, farm table events, receptions



CALYX CREEK LAVENDER & LODGING
Small group retreats



In Iowa City, flavor and creativity go hand in hand. From the first pour at our craft breweries to the last bite at a chef-driven restaurant, every experience is seasoned with local pride and authenticity. Each glass lifted and meal shared becomes another chapter in our city's story. One worth writing home about.



ART/LIT WALK



WILSON'S ORCHARD
Seasonal gatherings



KALONA



AMANA



PAGLIAI'S PIZZA



where convenience meets character

and every moment's worth writing home about

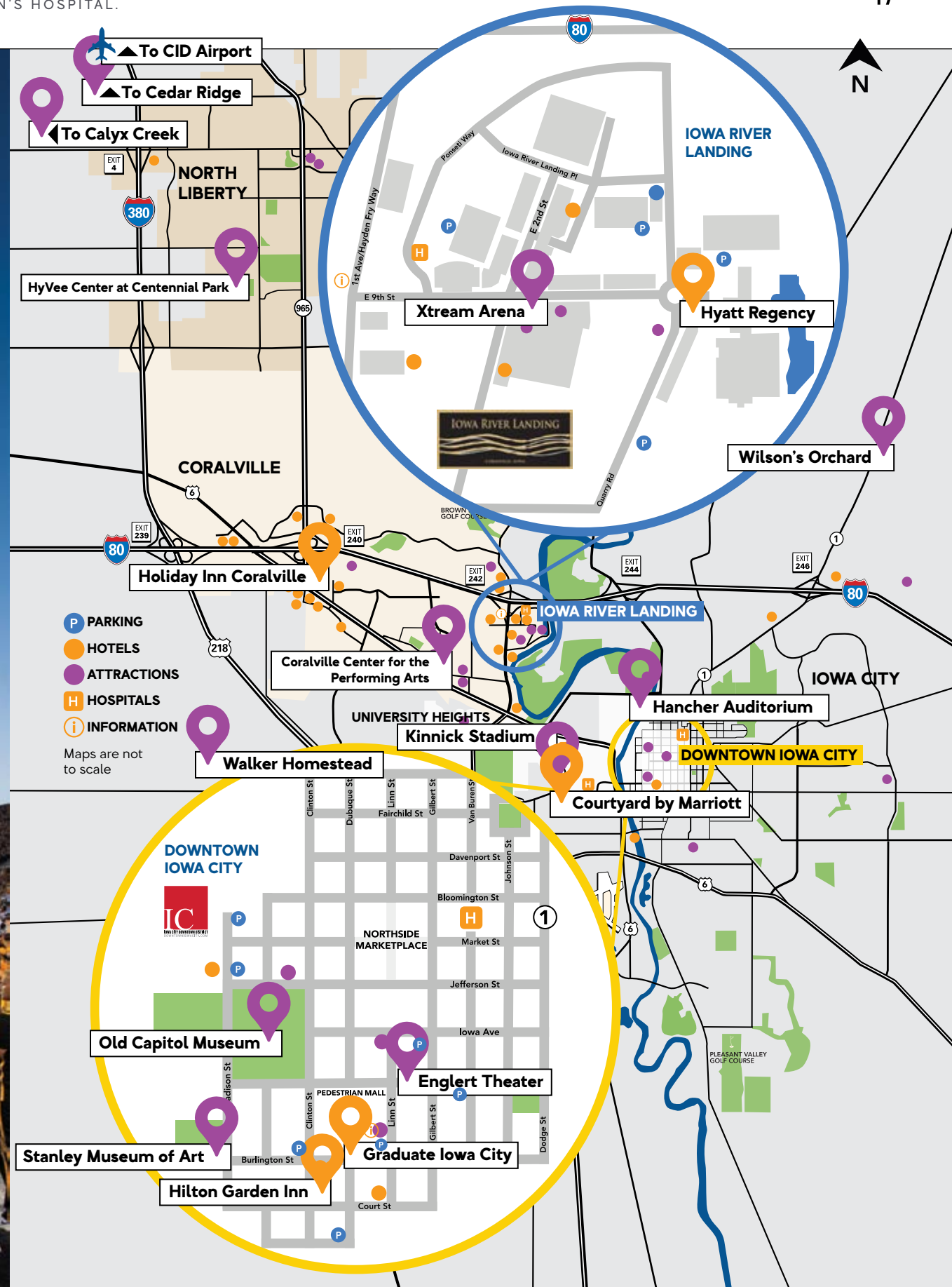
3,800+
hotel rooms across three
connected communities

200,000+
square feet of total
meeting space

20
minutes from the
Eastern Iowa Airport (CID)

2
walkable districts —
Iowa River Landing &
Downtown Iowa City

1
destination worth
writing home about



here to

make it happen

At Think Iowa City, we're more than destination experts, we're your on-the-ground partners in creating meetings that run smoothly and feel unforgettable.

Complimentary Services

- **Site Visits** — Experience our destination firsthand. We'll coordinate personalized tours to help you plan with confidence.
- **Welcome Materials** — Customized attendee packets in complimentary Think Iowa City totes designed to enhance every arrival.
- **Community Connections** — From venues to local partners, we'll help you build authentic connections that make your event truly local.
- **Welcome Signage** — Complimentary welcome signs and decals placed at local businesses and partner hotels, with the option for digital signage at the airport and throughout the city.
- **Digital Photo Booth** — Add fun and engagement with our branded photo booth, complimentary for planners hosting in the Iowa City area.
- **Volunteers** — Assistance with registration bags, visitor information areas, attendee greetings, and on-site directional support.
- **Local Leadership Welcome** — Coordinate an appearance or welcome letter from the Mayor or City Council members.
- **Marketing Support** — Access destination photos and video assets to promote your event and showcase your Iowa City experience.

This list is just the beginning. Our services are fully customizable to your program's needs. Let's connect to explore how we can best support your vision and make your event shine.



Come visit us! There's no better way to plan with confidence than by visiting in person. Let us host your site tour and show you the possibilities.

Stacey Houseman
Vice President of Sales
Stacey@ThinkIowaCity.com

Anna Haney
Sales and Servicing Coordinator
Anna@ThinkIowaCity.com



Iowa City, My City

Written by award-winning poet, Caleb Rainey, "The Negro Artist"

Doesn't look like much from the outside.
Looks like a mid-sized college town
surrounded by corn fields.
Looks like a wanna be city, but see,
you don't know my city.
Let me be the one to truly introduce you.

My city looks like a summer sun's
shine off the old capital's dome
a beacon begging to be noticed.
My city looks like the view
from The Vue rooftop bar
where you can scan the skyline and
see a city growing into itself
pockets of light popping up
wherever the people are.
My city looks like the people
thousands of them wading in a sea of
black and gold, waving from Kinnick Stadium
to the nearby children's hospital
just to lift the spirits of little ones

My city, sounds like a street
with many languages if you're listening.
Not just one tongue tells tales here
but creative expression is the standard.

My city sounds like Jazz Fest in July
a universal tongue teaching us to
still swing with the times.
Sounds like Mic Check Poetry Fest,
spoken word artists spitting truths
on stages with ferocity and tenderness.
Sounds like loud late-night concerts
at the Englert or Hancher or Gabe's.
Sounds like internationally renowned writers
whispering in the booth at George's over a PBR.
Sounds like the roar of a crowd
watching Caitlyn Clarke break records.

My city tastes like a 2-star Michelin chef's entree
whipped up at the Webster or a 2am grilled
cheese
from Marcos made to make your night.
Tastes like Oasis hummus, St. Burch's oysters,
and Bread Garden's buffet all rolled up into one.

My city smells like fresh popcorn during
the Refocus Film Festival at Film Scene.
Smells like Block Party bodies bouncing
to the beat in the streets of the silent disco. Smells
like new books as thumbs flip
pages at Prairie Lights books.
Smells like fresh flowers at
the farmers market on Saturday morning.

My city feels like a walk through the pedmall,
a downtown that feels like a neighborhood,
a neighborhood where you know every neighbor.

Iowa City, my city,
is not mine. It is made up of
the townies, transplants, and temporary,
and we are the definition of
many hands make light work
because we make light work of this life
like it's our life's work to make
a light show of our love, care, and community.
We wake up and make up our minds
that this is where we want to be,
a place made for me and for you,
with a million things to do, sights to see,
sounds to soak in, tastes to please, and smells to
soothe.

So when you come to Iowa City, our city,
know that we have been busy
building ourselves up and making a
home away from home for you.
Because like any good neighbor,
we will always welcome you.



*We don't just host events,
we welcome people into our story.*